



Student Gold Pack



THE INSTITUTE
OF
PACKAGING
(SA)

Crack open your talent



PROPAK
PROMOTION THROUGH PACKAGING

sappi

Nando's

PACKAGING: Project 1



PACKAGING GROWS BRANDS

Nampak has challenged students to develop a corporate promotional pack, which will be used to demonstrate to customers how packaging can be used as a vital tool in enhancing the value of a brand. In this promotional pack, students were required to individually pack and then combine in an outer multi-pack, the following items:

- 1x seedling tray with germination (soil) mix
- 1 x pack of daisy seeds
- 1 x pack of mineral rock dust

The materials chosen for the multipack and each of its elements should showcase the range of packaging available from Nampak.



Gold Trophy

BEST IN PROJECT

Michelle Butorac

IPSA Northern Region



PACKAGING: Project 2



PASSIONS GIFT BOX

Nestlé challenged students to develop a gift pack for its Passions range of assorted mini chocolates. The pack should bring to life the sharing and gifting possibilities of this range of mini chocolates, which consumers perceive as a 'guilt-free' treat.



Bronze Award

BEST IN PROJECT

Lindsey Oosthuizen

IPSA Eastern Cape



RUNNER UP IN PROJECT

Jestina Nyamutenha

IPSA Northern Region



FINALIST

**Judges Special Mention
Suitability for Market**

Kyrian Ogonnia

IOP Nigeria



FINALIST

Pacsa Environmental Award

John Fox

IPSA Western Cape



FINALIST

Melissa Kruger

IPSA Distance Learner



FINALIST

Kevin Govender

IPSA KZN



FINALIST

Nesen Munsami

IPSA KZN

PACKAGING: Project 3



DESIGN FOR RECYCLING

PETCO, the PET Plastic Recycling Company of South Africa challenged students to develop a PET packaging solution for a product of their choice, which specifically demonstrates a focus on design for recovery and recycling.



BEST IN PROJECT

Charlotte Coetzee
IPSA Western Cape



RUNNER UP IN PROJECT

Steve Baker
IPSA Northern Region



PACKAGING: Project 4



THINKING OUT THE BOX

Polyoak Packaging challenged students to "think out of the box" and develop a new, innovative and attractive multi-layer rigid plastic packaging solution for a long life product currently being packaged in a carton.



Silver Award

BEST IN PROJECT



Packaging & Print Media Special Award

Theresa Ferrow

IPSA KZN



RUNNER UP IN PROJECT

Bmi Special Award For Research

Hayden Wedel

IPSA Western Cape



FINALIST

Gary Ashe
IPSA KZN



FINALIST

Michelle Campbell
Central University of Technology



FINALIST

Fayaaz Mahomed
IPSA Western Cape

Judging

The organising committee and competition judges are selected to represent a range of disciplines and for their expertise in the appropriate fields.

Regional judging panels firstly selected entries, which were submitted for national judging. The national judging panels were:

DESIGN CATEGORY

Amanda Yong (Nampak)
Bill Marshall (Syndicate Graphics)
Margie Backhouse (AAA School of Advertising)
Quan Payne (Woolworths)
Ralph von Veh (Mondipak)
Vanessa von Holdt

PACKAGING CATEGORY

Hekkie van der Westhuizen (Polyoak)
Kirsten Tyler (Nampak)
Kishan Singh (IPSA National Vice Chairman)
Vanessa von Holdt

FOOD SCIENCE CATEGORY

Derek West (Mondipak)
Marena Manley (Stellenbosch University)
Meghan Draddy (Nando's)
Sivan Pillay (Mondipak)
Teresa Mordoh (Nando's)
Vanessa von Holdt

Sponsors

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Nampak
Nestlé
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Nampak
Packaging & Print Media
PACSA

GENERAL SPONSORS:

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Crack open your talent



Specialised Exhibitions, organisers of the PROPAK Exhibitions, are the founding sponsors of this competition. SAPPI added their support and are now the primary sponsors of the Design Category and Nando's are the primary sponsors for the Food Science and Technology Category. Additional sponsorship and support is received from players throughout the packaging industry. Without this sponsorship these awards and the opportunities given to students who enter the competition – and who are exposed to the exciting world of packaging through doing so – would not exist. We hereby acknowledge and thank each of the sponsors listed above for their contribution towards the 2010 competition.

The Student Gold Pack Awards are organised under the auspices of The Institute of Packaging South Africa, by:

Vanessa von Holdt